

End-User Computing - Continuous Innovation

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vmware®

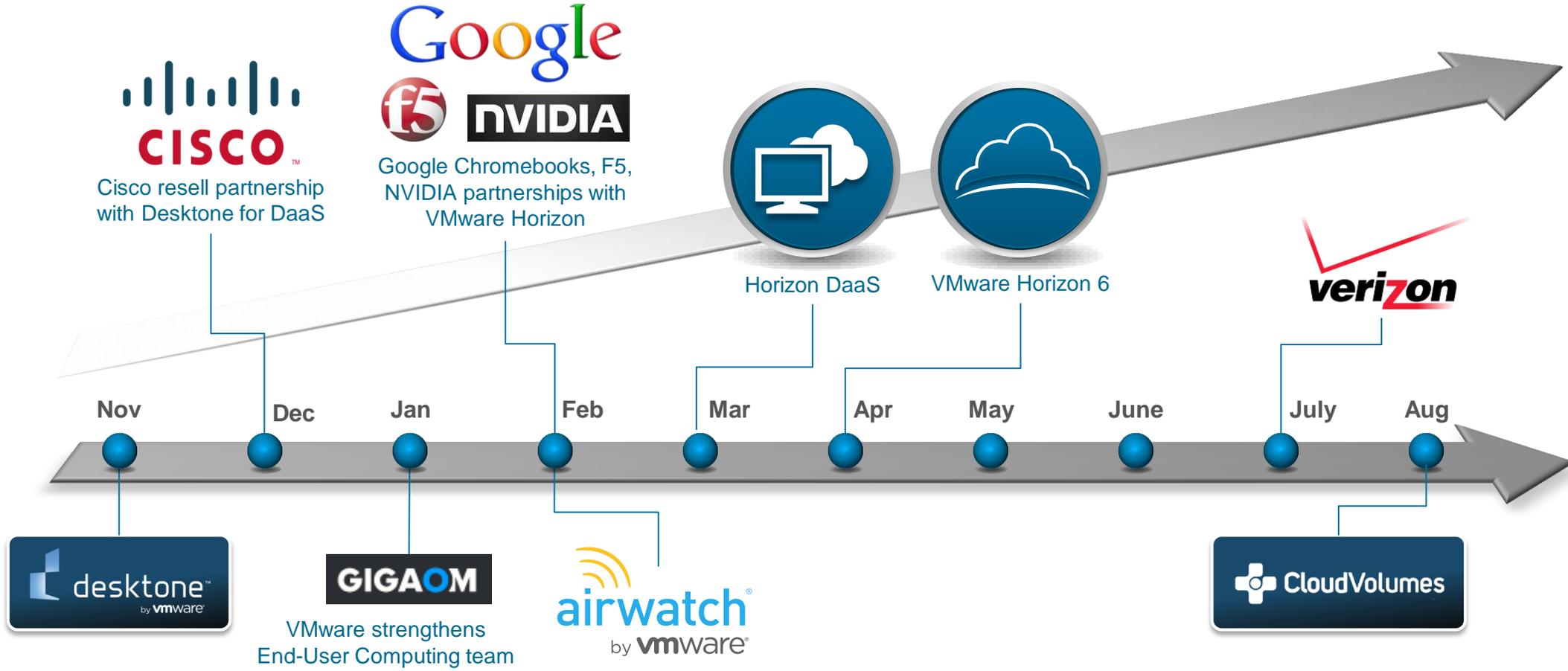
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End-User Computing Vision in a Mobile-Cloud Era

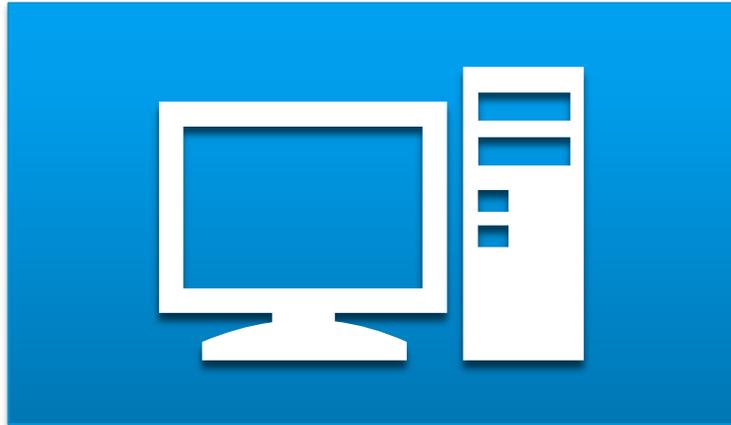
Secure Virtual Workspace for Work at the Speed of Life



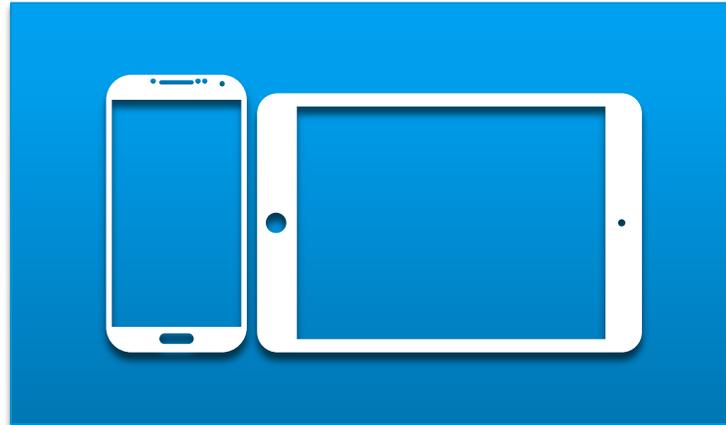
Accelerating Pace of Innovation and Partnerships



End-User Computing



Desktop



Mobile

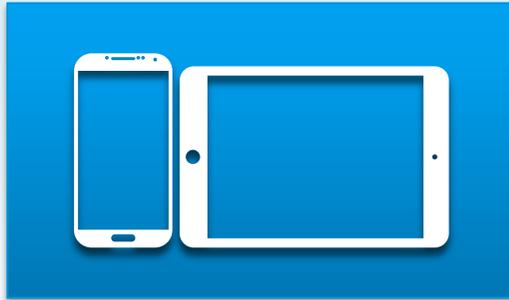


Content

End-User Computing



Desktop



Mobile



Content

Workspace Services

Social

Identity

Gateway

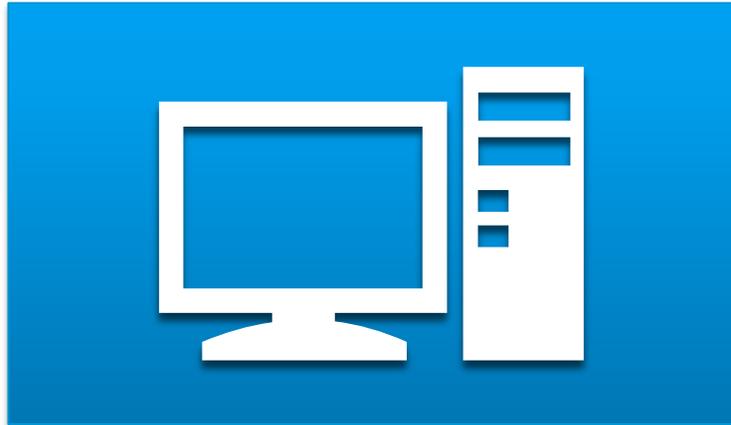
Catalog

Software-Defined Data Center

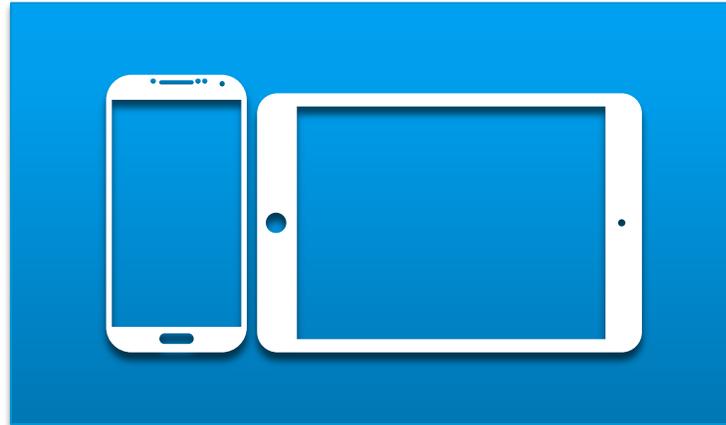
End-User Computing



End-User Computing



Desktop



Mobile



Content

Leading the Desktop Industry



**Unified VDI and
App Publishing**



**Desktop-
as-a-Service**



**Real-Time
App Delivery**



**Rich User
Experience
& Delivery
Options**

Optimized for the Software-Defined Data Center

Leading the Desktop Industry



**Unified VDI and
App Publishing**



**Desktop-
as-a-Service**



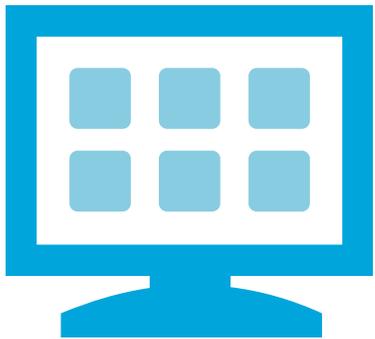
**Real-Time
App Delivery**



**Rich User
Experience
& Delivery
Options**

Optimized for the Software-Defined Data Center

Drive EUC transformation



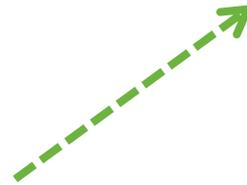
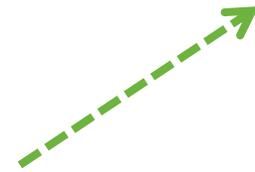
PC Centric

- Device dependent
- Tightly coupled OS, apps, user profiles
- Complex updates via PCLM
- Capital intensive for refresh
- Legacy experience



Cloud Centric

- Device independent
- Disaggregation of OS, apps, user profiles
- Simplified cloud-managed
- Utility pricing
- Modern, fresh experience



Horizon 6

Desktops & Apps From a Single Platform



Unified Workspace with Blast Performance



Central Image Management for Physical, Virtual & BYO Devices

- PERSONA
- APP
- OS

Closed Loop Management and Automation



Optimized for the Software Defined Datacenter



Hybrid Delivery



Leading the Desktop Industry



**Unified VDI and
App Publishing**



**Desktop-
as-a-Service**



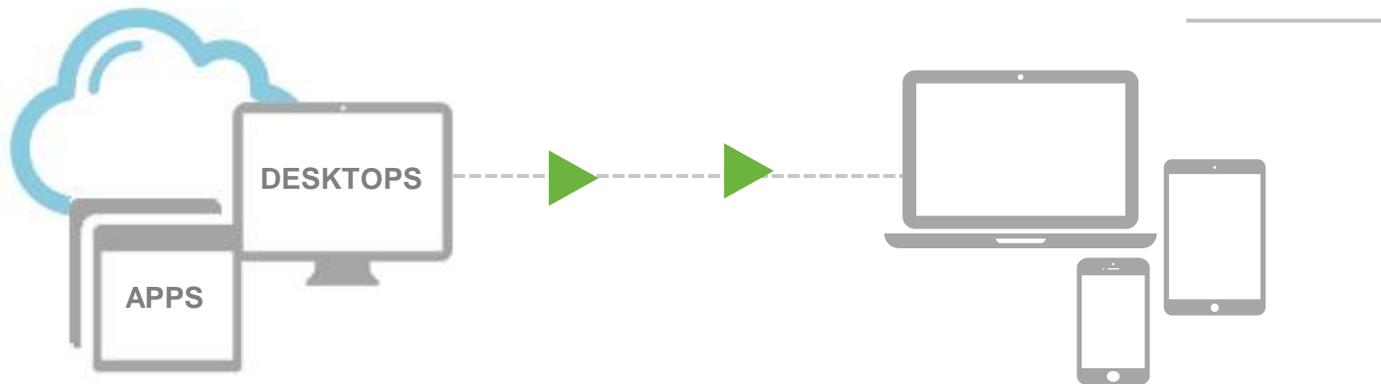
**Real-Time
App Delivery**



**Rich User
Experience
& Delivery
Options**

Optimized for the Software-Defined Data Center

VMware Horizon DaaS on vCloud Air



Key Features

 **Desktops & Apps Made Simple**
No operational skills required

 **Global Reach**
Data centers throughout North America and EMEA

 **No CAPEX**
Utility-based pricing

 **Hybrid**
On-prem and off-prem integration

New Features

 **Cloud Bursting**
Monthly terms for seasonal use cases

NEW

 **Apps-as-a-Service**
Deliver Windows Apps to any device

NEW

 **EMEA Expansion**
Now available in the UK

NEW

 **Horizon DaaS Enterprise Desktop**
High-performance desktops for developers and engineers

NEW

Leading the Desktop Industry



**Unified VDI and
App Publishing**



**Desktop-
as-a-Service**



**Real-Time
App Delivery**



**Rich User
Experience
& Delivery
Options**

Optimized for the Software-Defined Data Center



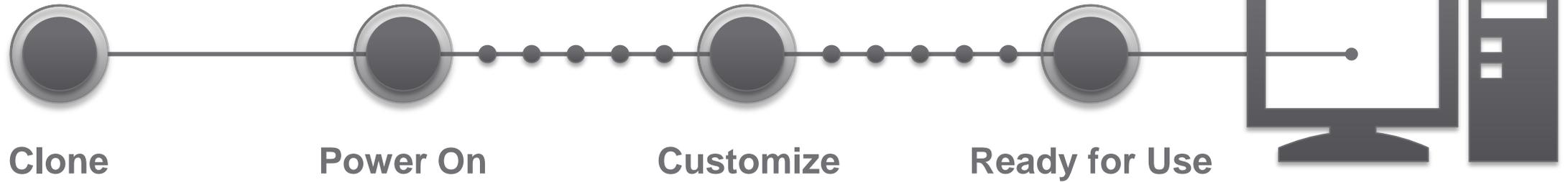
Mobile Cloud Architecture

Define Centrally,
Implement Locally



Virtual Desktop Setup Process

Today



Virtual Desktop Setup Process

Project Fargo



Live Template



Windows

vSphere





Live Template

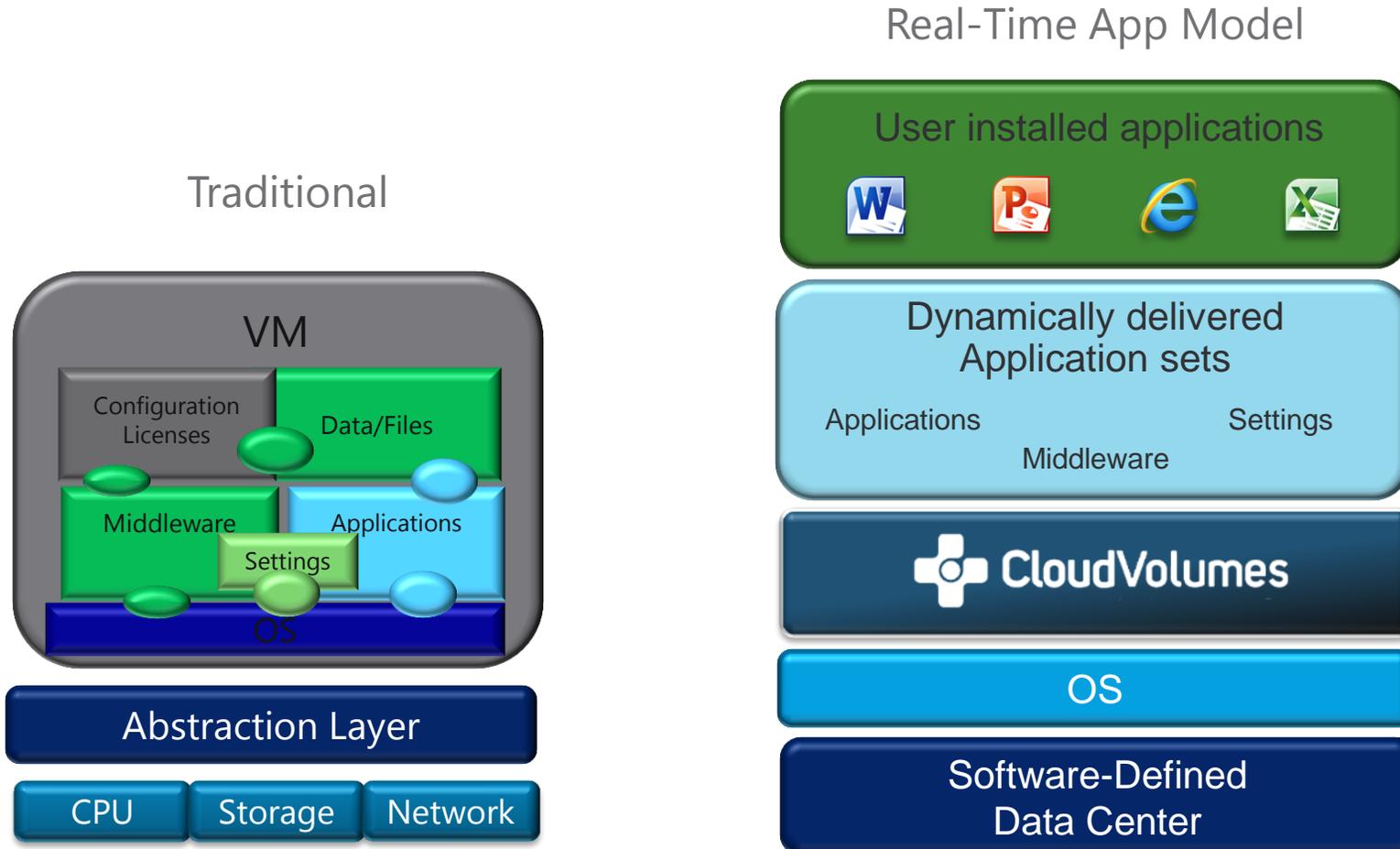
Clone Desktop



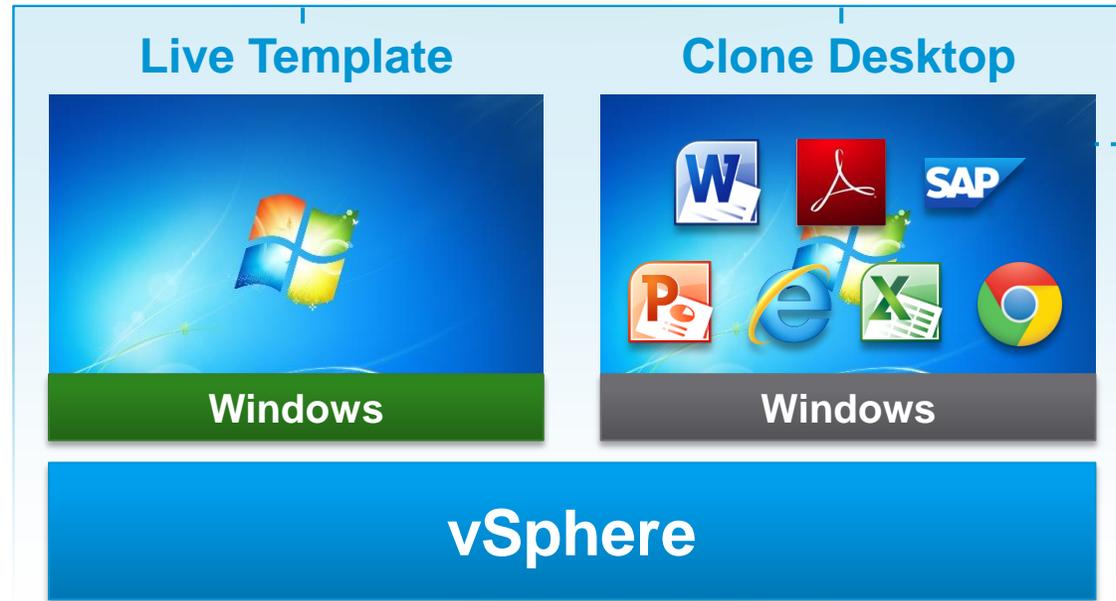
vSphere



Managed Application Containers







**Just-in-Time
Desktop**
Desktop Reimagined,
Inspired by Mobility



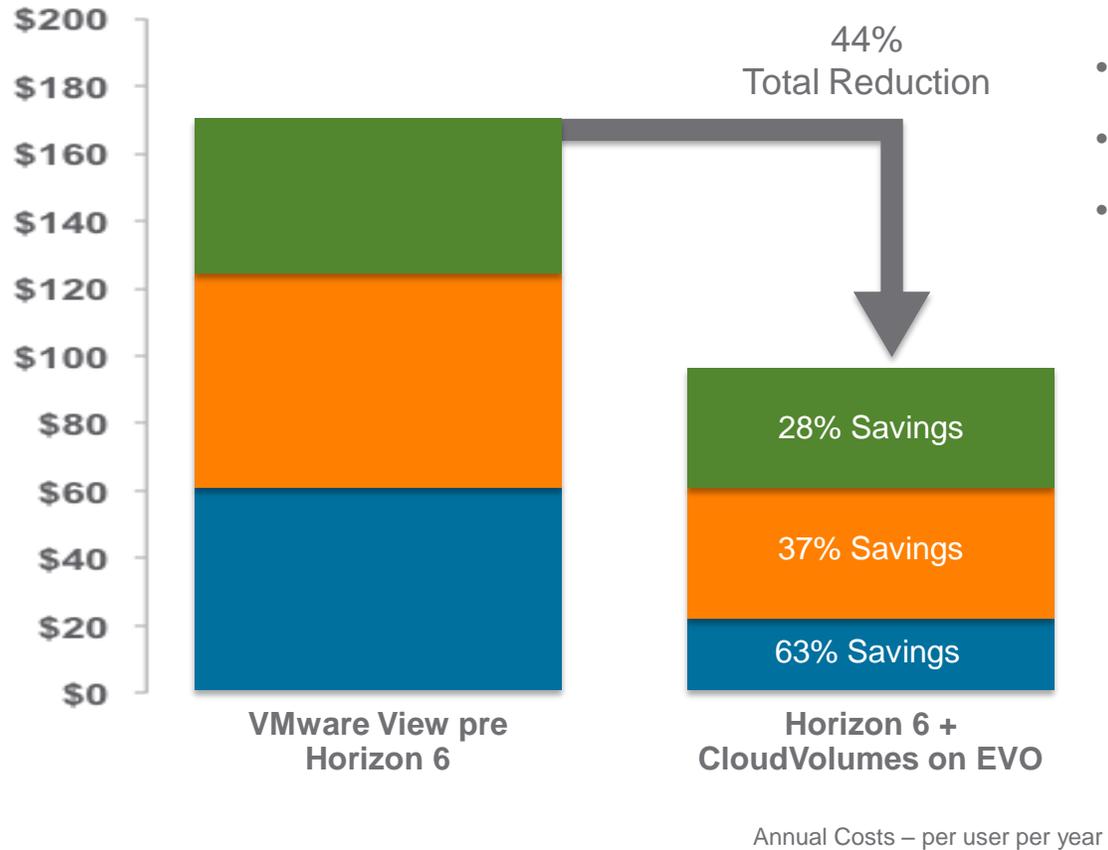
VMware EVO:RAIL Hyper-Converged Infrastructure for VDI

Optimal environment for Horizon

- Easy to buy, deploy and manage
- Drives down on-premises VDI costs
- Predictable performance
- Highly Resilient by Design



Driving Down Per User Costs



- Horizon 6 - vSAN, Management and more
- CloudVolumes – simplifying desktop management
- EVO Rail and EVO Rack – simplifying infrastructure management



Leading the Desktop Industry



**Unified VDI and
App Publishing**



**Desktop-
as-a-Service**



**Real-Time
App Delivery**



**Rich User
Experience
& Delivery
Options**

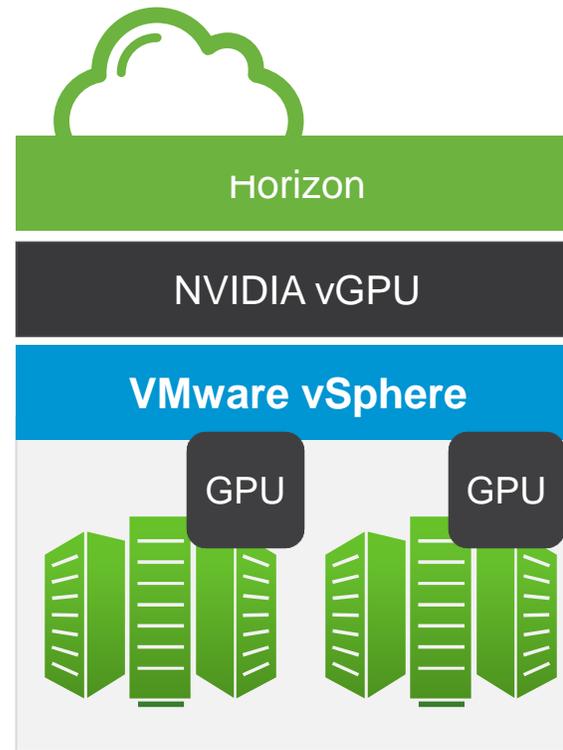
Optimized for the Software-Defined Data Center

The Future of Graphics-Rich Applications

Google

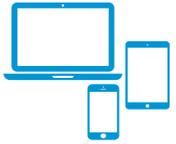


vmware®



VMware Mirage

Centralized Image Management Across Physical and BYO PCs



Containerized Desktops



Dynamic Layering

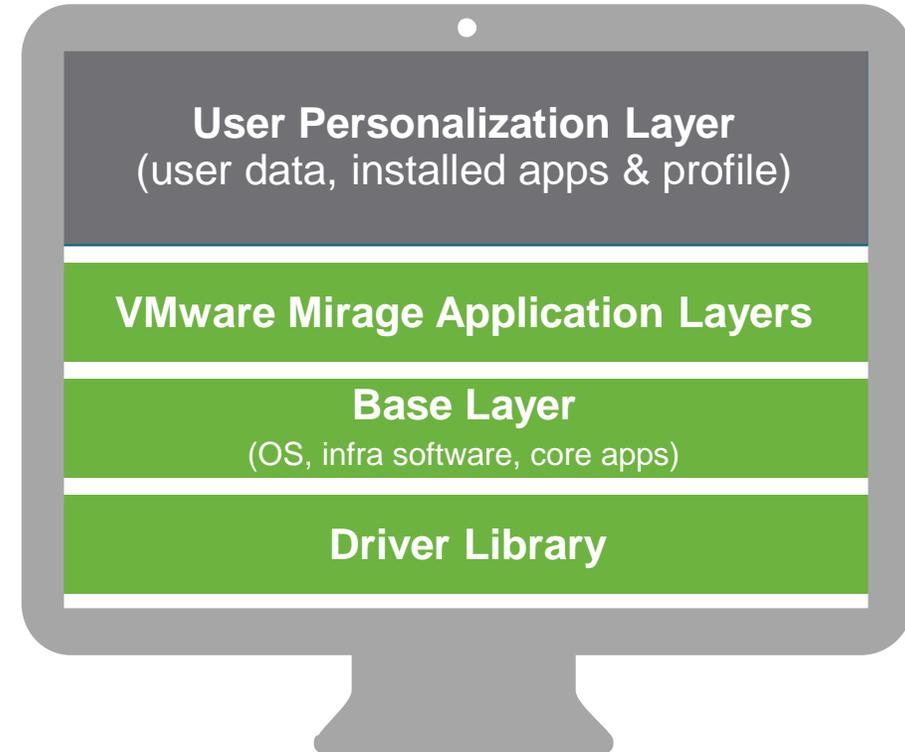


Designed for Distributed Environments



Easy Extension of PC Lifecycle Management Tools

End-User Desktop



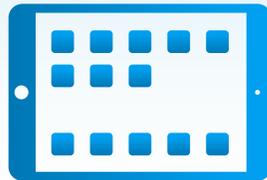
Leading Enterprise Mobility Industry

AirWatch Enterprise Mobility Management & Security Platform

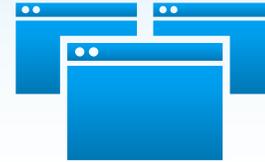
Device Management



Application Management



Content Management



Email Management



Security



Multi-tenancy



Scalability



Privacy

Access-Control



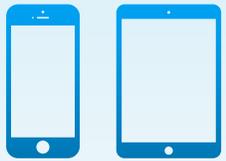
Self-Service



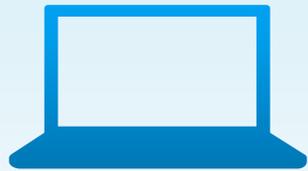
Telecom Analytics

Our Mission: Simplify Enterprise Mobility

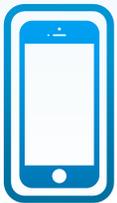
EVERY Mobile Device



Phones
& Tablets



Laptops

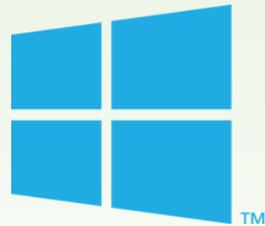


Rugged



Wearables
& Peripherals

EVERY Mobile Platform



ANDROID



BlackBerry

EVERY Mobile Deployment



Corporate
Multiuser

BYOD

Line of
Business

Unified User Experience



AirWatch
Agent



AirWatch
Workspace



AirWatch
Inbox



AirWatch Secure
Content Locker



AirWatch
Browser



AirWatch
App Catalog



Wrapped
App



SDK-developed
App

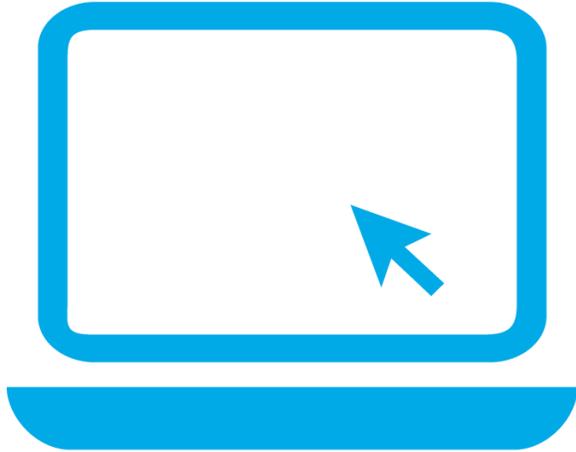


AirWatch
TV



AirWatch
Teacher Tools

Next-generation Laptop Management



Manage Mac OS X and Windows laptops alongside your smartphones and tablets with AirWatch® Laptop Management



Corporate Wi-Fi and VPN

Asset Tracking

Remote commands

Corporate email accounts

Configuration profiles

Imaging

Device restrictions

Software installation

Compliance polices

Device settings

Product provisioning

Bring Your Own Device (BYOD)



Build a BYOD program that meets your security requirements and enables your users

Flexible Deployment Options



Manage the Device



Manage the Workspace

Manage Enrollment

- Open or restricted enrollment
- Customizable Terms of Use

Ensure Employee Privacy

Separate corporate and personal data on device based on device ownership model



Empower Employees

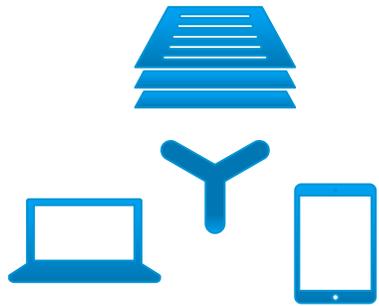
Reduce burden on IT and enable employees to manage their devices with AirWatch Self-service Portal



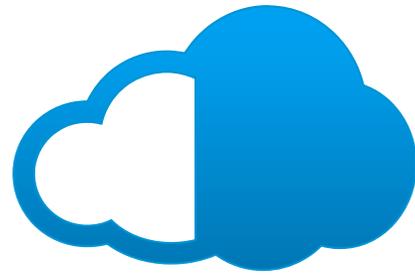
Maintain Visibility

View and manage devices regardless of ownership type in a single pane of glass

Industry-Leading Innovation in Content-Collaboration



Anywhere,
Anytime Access



Hybrid
Deployment

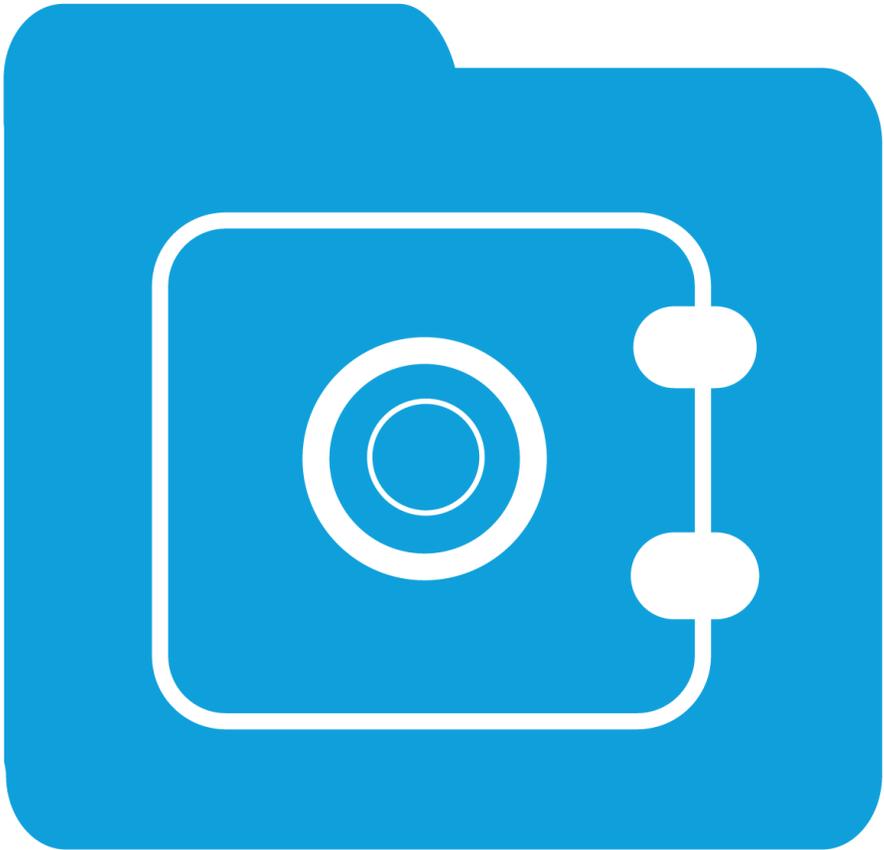


Enterprise-Grade
Security



Unified Access
to All Content

Next-Generation Content Collaboration



Live Conversations
with Collaborators

Desktop Application

#links and @tagging

Confidential Watermarks

Content Preview Links

User Generated
Content Repositories

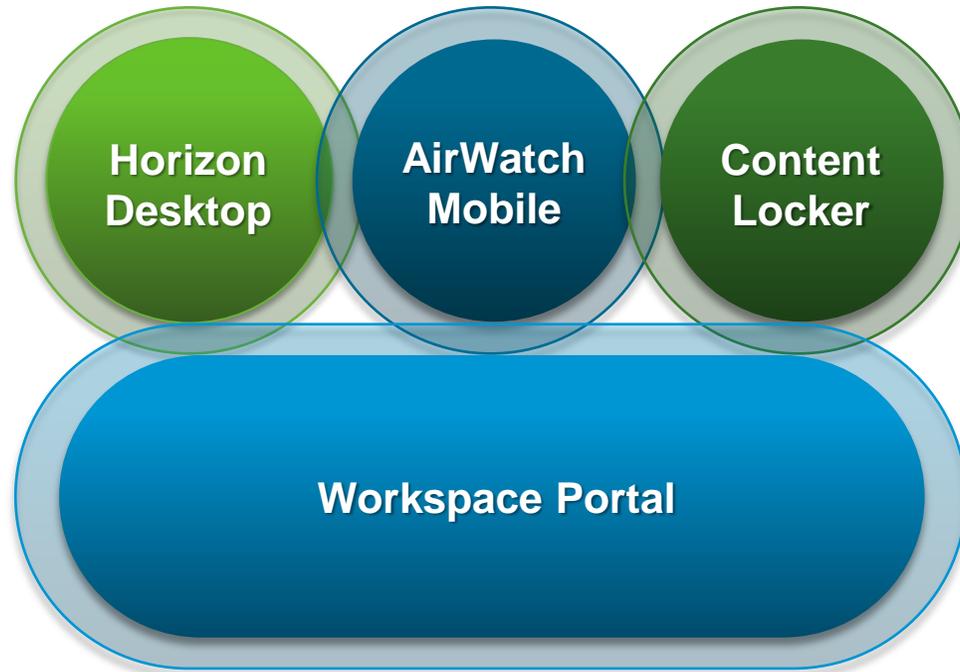
Activity Feed

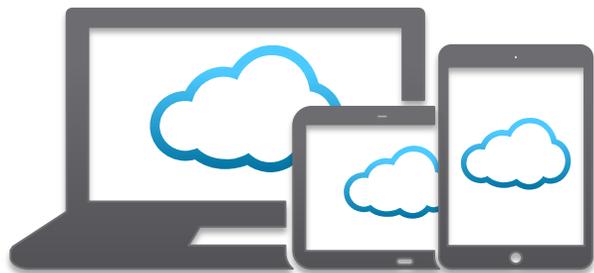
Outlook Plugin

Dynamic Dashboards

Enhanced External Sharing

Introducing: VMware Workspace Suite

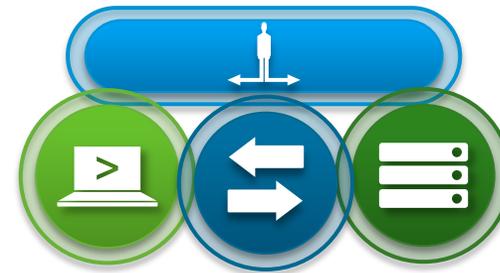




Unified Experience, Any Device, Anywhere



Customers driving industry change



Optimized for the Software-Defined Data Center