



Stay in touch with your customers for the price of your daily newspaper.



Gain more effective, more affordable communications—with Cisco business communications solutions and Easy Lease.

Now you can re-energize your business with more effective, more affordable communications.

Cisco® business communications solutions can help make it easier to connect with your customers anywhere, anytime. So you can be more responsive and productive, building your business and your reputation.

Ease budget pressure with Cisco Capital™ Easy Lease.

Make an informed choice and benefit from the latest Cisco technology as soon as possible with Easy Lease financing, offered by Cisco Capital. It's simple, affordable financing that can help ease the pressure on your budget and free up your cash flow—all for as little as the cost of your daily newspaper*.

Take a new approach to technology.

With Easy Lease financing, you can conserve your valuable cash flow, keep your technology fresh without investing additional capital, keep pace with your business as it evolves, and take a more strategic approach to your technology spend with:

- Regular, predictable payments
- Technology refresh options
- Built-in flexibility and support services
- Technology expansion roadmaps designed for your business
- Learn more about this special, limited-time financing offer.

No payments, no interest while your new Unified Communications (UC) solution is deployed.

- Offer applies to Cisco Unified Communications solutions only
- No finance charges during deployment (up to 120 days)
- Minimum order of \$50,000

To discuss your per-user-per-day estimate and to learn more about this limited-time finance offer, contact your local Cisco representative or call 866-CISCO-80.

*Calculation based on a per user per day cost for a typical configuration for a minimum of 4 users. Further details available on request. Prices correct as of August 31, 2007. Cisco Systems, Inc. and its associated companies do not dictate the prices at which resellers sell to their customers, therefore prices may vary. Offer applies to Cisco Unified Communications solutions only. Customer eligibility subject to credit approval. Cisco partner must be Cisco AT certified and use Cisco Capital's Progress Payments promotion for customer to qualify. All implementation costs to be included in lease agreement. Max deployment period of 120 to 180 days depending on customer type and deal size. Interest charges will begin to accrue after set deployment period and will be billed to the customer monthly until implementation is completed and lease schedule begins. This offer cannot be combined with any other financing program or promotion, expires on July 26, 2008, and can be modified or withdrawn at any time without notice.